

**Polska**



# Tourist Business About To Meet In Warsaw

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The 24th edition of the International Travel Show TT Warsaw, the key meeting of the tourist industry representatives from Poland and abroad, is just around the corner. As every year, the three days will be filled with events dedicated to the business. However, individual visitors will still find a plethora of attractions designed for them by the organiser, MT Targi Polska, and by the exhibitors. The TT Warsaw Show will be held on 24-26 November 2016 at the MT Polska Trade Fair and Congress Centre at ul. Marsa 56c in Warsaw.

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The TT Warsaw fair is one of the most important events of the international tourism industry, which has been taking place in Warsaw for over 20 years. It creates excellent opportunities for making business contacts with tourist entities from Poland and abroad, as well as sale of products and services to tour operators, travel agents, representatives of business tourism sector and individuals. Attending TT Warsaw is an ideal way to reach hundreds of tourism industry representatives from all over the world and several thousand individual customers. It provides a unique chance to present the most interesting sights and tourist attractions and to make Poles more familiar with culture, tradition and history of your country. Thanks to the date of the fair, TT Warsaw is an excellent place to reflect on the past season, sell the winter offer, and present catalogues for the following year.

The improvement in the Poles' economic status and their curiosity about the world encourage more and more people to travel abroad and look for new, more attractive destinations. The greater interest in tourism in the population of nearly 40 million people also triggers a significant revival among domestic travel agencies, which are increasingly open to foreign business partners, and continuously expand their outbound travel offer by adding new destinations.

### **Comprehensive tourist offer**

As always, the exhibitors represent a wide range of industry sectors. Among them are national organisations and touroperators from over 20 countries, such as Romania, Lithuania, Croatia, Slovakia, Malta, Italy, Slovenia, Georgia and Montenegro, and from outside Europe -India, Mexico, Sri Lanka, Malaysia, the Dominican Republic, the Philippines, Peru, Thailand, Tunisia, Egypt and Morocco. Polish and foreign regions and towns will present themselves, too, as well as hotels, health resorts, conference facilities, spas, tourist attractions, carriers, insurance companies, and companies providing new technology solutions for tourism.

### **Business in tourism**

Meetings, talks, conferences and workshops - this is why tourist industry professionals arrive every year to the TT Warsaw Show. Business participants in the show will find much that is of value in the programme. Conferences, presentations by countries and workshops as usual attract the attention of those who want to get

to know novelties and form new contacts with foreign partners on the spot.

### **Patrons**

The Honorary Patrons of the TT Warsaw 2016 Show are: Ireneusz Raś – Polish deputy, Chairman of the Parliamentary Commission on Physical Culture, Sport and Tourism, Witold Bańka – Minister of Sport and Tourism, Adam Struzik – Marshal of Mazowieckie Province and Hanna Gronkiewicz-Waltz – President of the City of Warsaw. Other patrons of the event include Wojciech Fedyk – President of the Polish Tourist Organisation, Paweł Niewiadomski – President of the Polish Chamber of Tourism, and Łukasz Jeziorski – Mayor of the District of Wawer.



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